



## ROLE DESCRIPTION

<b>Name of Project:</b>	World Vegan Day Secondary Education Resource Developer (Freelance)
<b>Main purpose of project:</b>	We're seeking an independent education specialist to design and deliver a high-quality, curriculum-aligned secondary education resource for World Vegan Day 2026 that enables teachers to explore veganism with learners through ethical, environmental and social justice themes in a balanced, accessible and academically robust way. The resource will support Key Stage 3 and Key Stage 4 across subjects including PSHE, Citizenship, Food Technology, Geography and Science and promote analytical thinking and learner voice. This is a defined, project-based contract for services with agreed milestones and outputs.
<b>Department:</b>	Campaigns, Policy and Research
<b>Primary project contact:</b>	Education Officer
<b>Responsible for:</b>	Leading the development of curriculum-aligned secondary education resources for World Vegan Day 2026 in collaboration with the Education team and graphic designer.
<b>Location:</b>	Remote working within the UK.
<b>Project Fee</b>	£6500 (fixed project fee, payable against agreed milestones)
<b>Contract type:</b>	Independent Contractor / freelance agreement
<b>Project period:</b>	March to September (resources to be completed by July 2026)
<b>Date of issue:</b>	February 2026



## Scope of Services and Deliverables

The successful contractor will be responsible for delivering the following agreed outputs:

Lead the development of a comprehensive teaching resource for secondary schools including presentations, differentiated lessons for Key Stage 3 and Key Stage 4, worksheets, assessment opportunities and teacher guidance. Create curriculum-linked content that inspires critical thinking, encourages discussion and supports a wide range of classroom activities while remaining accessible to schools with varying levels of technology.

Ensure materials meet teachers' needs by providing clear learning outcomes, delivery guidance and differentiation strategies. Integrate digital elements such as videos, case studies and infographics to support learner engagement as appropriate.

Work collaboratively with The Vegan Society's Education team and graphic designer to ensure materials align with organisational guidance, design standards and World Vegan Day or World Vegan Month branding.

Pilot materials with teachers and learners during April and May 2026 then revise content in line with feedback. Complete final edits in June 2026 and contribute to marketing and outreach to support school engagement.

The contractor will determine the method, schedule and time commitment required to complete the work, provided agreed deadlines and deliverables are met.

### **General:**

This role is offered strictly on a freelance, self employed basis.

There is no obligation on The Vegan Society to offer further work, nor on the contractor to accept additional work.

The contractor will not be managed as a member of staff and won't be subject to internal policies beyond those necessary for legal, ethical and reputational protection.

While delivering the project, the contractor will be expected to:

- Act in a professional manner as a representative of The Vegan Society when engaging externally on this project



- Comply with applicable data protection legislation, including GDPR, when handling any personal data
- Respect The Vegan Society's commitments to equality, diversity and inclusion
- Follow reasonable health and safety requirements relevant to the delivery of the services

Ideally, and where practicable, contractors engaged on education projects will be broadly aligned with the values and aims of The Vegan Society.

Person Specification

Job Title:	World Vegan Day Secondary Education Resource Developer (Freelance)	
ATTRIBUTES	ESSENTIAL	DESIRABLE
Qualifications/ Experience:	<ul style="list-style-type: none"> <li>▪ Substantial experience creating curriculum-aligned educational resources for secondary learners. Experience working collaboratively within education teams or the charity or not-for-profit sector.</li> </ul>	Experience producing secondary educational resources.
Skills/Experience and Abilities:	<ul style="list-style-type: none"> <li>▪ Ability to design clear, engaging and accessible teaching materials that support teachers with minimal preparation time. Strong organisational skills and ability to work to deadlines. Confidence incorporating multimedia elements into resources.</li> </ul>	Experience producing presentations and digital assets for schools.
Knowledge:	<ul style="list-style-type: none"> <li>▪ Strong understanding of PSHE, Citizenship or related subject areas within Key Stage 3 and Key Stage 4. Ability to interpret ethical, environmental and sustainability themes for young people in a vegan context.</li> </ul>	Understanding of PSHE, Citizenship or related subject areas within Key Stage 3 and Key Stage 4. Knowledge of veganism, sustainability or global food systems.
Personal Attributes and Qualities:	<ul style="list-style-type: none"> <li>▪ Excellent written communication skills. Professional, collaborative and responsive approach to project-based work. Commitment to inclusive and accessible education.</li> </ul>	Understanding of design principles for educational materials.