Dear Councillor [Councillor name]

I am writing to ask [Council name] to support the Vegan Society’s Catering for Everyone campaign. Vegan food has benefits that can be enjoyed by everyone and I would like to see good vegan food offered across the public sector in [Council name].

Veganism is a way of living which seeks to exclude, as far as is possible and practicable, all forms of exploitation of, and cruelty to, animals for food, clothing or any other purpose.

**Inclusive**

Veganism has been found to come within the scope of international human rights provisions and vegans in the UK are protected under human rights and equality law. This means that service providers have an obligation to ensure that they do not interfere with a vegan’s right to freedom of conscience, and a responsibility under the Equality Act 2010 to avoid any discrimination on the grounds of veganism.

This equality extends to the provision of suitable food, and I would like to see tasty, nutritious, appropriate vegan meals on daily menus in all our public sector institutions – starting with hospitals and schools. I realise that menu changes may seem challenging or expensive at first, but there is plenty of support available via The Vegan Society.

**Sustainable**

Providing vegan options does not just protect the rights of vegans. Vegan food can be enjoyed by vegans and non-vegans alike. Increasing your vegan food provision will support environmental initiatives. A vegan diet can reduce your food related carbon emissions by 50%. If you’re interested in the environmental benefits of veganism you (or [Council] Council) might want to try The Vegan Society’s ‘[Plate Up for the Planet](https://www.vegansociety.com/plateup)’ seven day challenge.

**Healthy**

Both the British Dietetic Association and the American Academy of Nutrition and Dietetics recognise that totally plant-based diets are suitable for every age and life stage.

It’s easy to produce tasty options that are rich in fibre and low in saturated fat, provide multiple servings of fruit and vegetables, and exclude processed meat, which the World Health Organisation has classified as a cause of cancer. In addition, some research has linked vegan diets with lower blood pressure and cholesterol, as well as lower rates of heart disease, type 2 diabetes and some types of cancer.

The Vegan Society can help local catering teams to build vegan meal plans. They have an in-house dietitian who can help with balanced meals and answer any questions that catering providers may have. They also have resources for services users and providers across the public sector [here](https://www.vegansociety.com/cateringforeveryone).

***I am writing to ask you to support the Catering for Everyone campaign by doing the following: -***

* Leading by example and offering a vegan meal in your own canteen every day. As a starting point you might want to try The Vegan Society’s Plate Up for the Planet seven day challenge.
* Using your influence on public sector institutions in [Council] to encourage better vegan provision. This might be through the public procurement process in local schools, or collaborating with the health board.
* Consider bringing a motion to make [Council name] a supporter of vegan food across our public services.

I hope you will consider supporting this campaign, for the good of the planet, our public health, and for animals. I look forward to hearing your thoughts.

Yours sincerely

[Sender name]