



Research News Blog | Submissions and Style Guidelines

Overview

Research News is The Vegan Society's research-themed blog, where authors from our Research Advisory Committee and Researcher Network may contribute articles on their current work. We also welcome contributions from outside of our research community, however this will be on a case-by-case basis. We welcome blog contributions which fall into any of our three overarching research portfolios:

- (1) Health and Wellbeing: for example, health outcomes and benefits of vegan diets, mental health, nutrition.
- (2) Society, Culture and Animal Ethics: for example, non-human animal rights, political theory, speciesism.
- (3) Environment and Sustainability: for example, environmental costs of animal agriculture and animal product consumption, food security.

Research News articles are hosted on our website and shared on The Vegan Society social media channels. As such, the articles featured on the blog must adhere to the society's standards and style guidelines. We encourage all prospective Research News contributors to read this document carefully and understand that we are unable to publish an article if it does not follow our guidelines.

Submitting an article to Research News

To pitch an article to the blog please email Alexander Huntley (Research and Policy Officer) at research@vegansociety.com with the email subject 'Blog pitch'. Previous articles have covered topics such as [vegan education](#), [vegan perspectives on the grey squirrel](#), [exploring cultural differences of animal consumption](#) and [health and nutrition](#). We highly recommend reading through some of the Research News articles to get a sense of the tone of the blog. Research News is exclusively for articles on vegan research. The Vegan Society also has a [general blog](#) for other topics related to veganism that do not have an overtly research lens. If we decided your contribution is not suitable for Research News, we may decide it is more appropriate for the general blog.

When pitching a blog topic to research@vegansociety.com, try to include the following information:

- What is the aim of your blog post? Is it to educate, to encourage debate, to highlight a new development in the world of vegan-research?



- What is the structure and word length of your article? The word length of Research News articles varies but are typically between 1000 to 2000 words.
- Will you provide images? If so, please keep in mind that The Vegan Society does not show images of animal suffering, this includes images of animals on farms. We must know the source of the image, if you are providing images, please include where you have sourced them from and if they are open access.
- Does your article have a call to action of some kind? If so, please specify this and include any instructions or links.

An example pitch could look like this: "My blog post topic is entitled 'Veganism: Ethics, Health or the Planet?'. Its objective is to summarise a recent publication of mine which investigates different forms of pro-vegan messaging. It will be an overview of the topic and include the topline results from my research. It will be 1400 words. I would like The Vegan Society to source an image of a non-human animal in a sanctuary. Its call to action will be for interested readers to get in touch to participate in the next stage of my research."

All references must be properly cited and listed at the end of the article. Please see our referencing guide for details.

We are unable to publish an article to the Research News blog if it does not follow our guidelines.

FAQs

What is the word count?

Research News blog posts are usually between 1000 and 2000 words. You are welcome to submit longer pieces which could be split up into a series of posts.

When is the deadline?

We accept submissions all year round. However, if you wish your blog post to go out on a specific date and have confirmed this with the research team, first drafts need to be in two weeks before the agreed date. This allows time for the blog post to be sent back to you for editing if needed.

Note: Please note that occasionally we may have to reschedule/postpone or cancel a blog post due to unforeseen circumstances.



Can I include links?

We allow links to be included in blogs to provide further information on the subject. We ask that links lead to reputable sources, and that they do not lead to products that would be suitable for The Vegan Society's Vegan Trademark but are not registered, as we cannot verify if they are vegan. Any external links will be checked and approved by The Vegan Society. We are generally happy to include links back to the author's website and/or social media as credit for the blog, in the by-line provided by the author.

How do I submit my work?

When you are ready to submit, please email research@vegansociety.com with your piece saved as an attachment. If you have relevant images to include, you can attach them with your piece in the email, or you can upload any large images to your preferred file sharing site (e.g. Dropbox or WeTransfer) and share the link with us.

When will I hear from you?

We try to read and respond to every submission within four weeks, but sometimes it takes longer. Thanks in advance for your patience. If you haven't heard from us in a while and would like an update, please email research@vegansociety.com.

Will my article be edited?

Content may be edited, and the editor's decision is final. All articles go through a proof-reading process.

How will I be credited?

Writers are invited to include a short by-line at the end of their piece which can be about themselves and what they usually write about, and a website URL, if desired, or mention of a book, product or service they provide. By-lines should be under ten words ideally, although occasionally we have enough space to print a sentence or two. Image credits will be made next to the image.

Does The Vegan Society pay for submissions?

No, all contributions to Research News are to be made on a voluntary basis.

Thank you for taking the time to familiarise yourself with our guidelines. Research News – a key resource for promoting vegan research – relies on the support and engagement from people like you. Please consider sending in a pitch to the blog – we look forward to hearing from you!