Dear Food and Agriculture Organisation of the United Nations,

I am writing regarding The Vegan Society’s [‘Play Fair with Plant Milk’](https://www.vegansociety.com/take-action/campaigns/play-fair-plant-milk) campaign. In global public health initiatives, animal milk is often unfairly favoured over plant milk. Therefore**, I am asking for the celebrations to be made more inclusive by including plant milk - to the benefit of animals, people and the planet.**

Evidence from The Vegan Society, states that the number of vegans continues to rise rapidly, having quadrupled in Britain in four years between 2014 and 2018. This asserts that there are a significant number of children who are being excluded from the current scheme. As vegans in the UK, for example, are protected under human rights and equality law, I would like to see the activities surrounding World School Milk Day be made more inclusive, by incorporating the addition of fortified plant milks, in order to promote equality for vegan pupils and respect for diversity.

Given the climate crisis, **it is more crucial than ever that we take steps to make more environmentally sustainable choices**. Incorporating plant milks within the celebrations would support this, by raising awareness of the numerous environmental benefits of these alternatives. Plant milks are a more sustainable choice than dairy milk, requiring far less land and water, whilst also generating less greenhouse gas emissions. Research has shown that oat milk, for example, requires 10 times less land, 9 times less water, and produces on average, 3 times less greenhouse gas emissions than cow’s milk. In order to meaningfully tackle the climate crisis, we must acknowledge the environmental benefits that plant milks offer.

World School Milk Day could easily be made far more inclusive by allowing fortified plant milks to be permitted in school milk programmes, thereby creating the inclusive social conditions in which everyone can celebrate the value and importance of healthy, fortified milk to human health. This would allow vegan children, as well as those who don’t drink milk for other reasons, to take part.

I hope you will support the campaign and consider incorporating plant milks into World School Milk Day. I look forward to hearing your thoughts.

Yours sincerely,

[Sender Name]